

PRIVACY POLICY

§ 1 Personal data

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the Swiss Confederation (Federal Act on Data Protection, FADP), every person has the right to protection of their privacy as well as protection against misuse of their personal data. We comply with these provisions. Personal data is treated as strictly confidential and is neither sold to nor passed on to third parties.

In close cooperation with our hosting providers, we make every effort to protect the databases as effectively as possible against unauthorized access, loss, misuse or falsification.

When accessing our website, the following data is stored in log files: IP address, date, time, browser request, and general information transmitted about the operating system or browser. This usage data forms the basis for statistical, anonymous evaluations, allowing trends to be identified and enabling us to improve our services accordingly.

§ 2 Contact forms

The data you provide is stored for the purpose of individual communication with you. Providing a valid e-mail address and your name is required for this purpose. This information is used to assign your enquiry and to respond to it. Providing additional information is optional.

§ 3 Cookies

Cookies are text files that are automatically stored locally in the user's browser when a website is accessed. This website uses cookies to make its services more user-friendly and functional. Cookies make it possible, for example, to display information on a website that is tailored to individual interests. Security-related functions to protect privacy are also enabled through the use of cookies.

The purpose of using cookies is therefore to adapt the services offered as closely as possible to customer needs and to make the use of the website as convenient as possible.

With the application of the General Data Protection Regulation (GDPR), website operators have been obliged since 2018 to comply with the published regulation and to inform their visitors and users accordingly about the collection and evaluation of data.

§ 4 Use of script libraries

In order to display our content correctly and in a visually appealing manner across different browsers, this website uses Google Web Fonts provided by Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter referred to as "Google") for the display of fonts.

Google's privacy policy can be found at:
<https://www.google.com/policies/privacy/>

§ 5 Embedded content from other websites

Articles on this website may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in exactly the same way as if the visitor had visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking services and record your interaction with this embedded content, including your interaction with the embedded content if you have an account and are logged in to that website.

§ 6 Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter referred to as "Google"). Google Analytics uses so-called "cookies", which are text files stored on your computer and which enable an analysis of your use of the website.

The information generated by the cookie about your use of this website is generally transmitted to a Google server in the United States and stored there. However, due to the activation of IP anonymisation on this website, your IP address will first be truncated by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and truncated there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity, and to provide further services related to website usage and internet usage to the website operator.

The IP address transmitted by your browser within the scope of Google Analytics is not merged with other data held by Google.

The purposes of data processing are the evaluation of website usage and the compilation of reports on website activity. Based on the use of the website and the internet, further related services are then to be provided.

§ 7 Use of Google Maps

This website uses the Google Maps service. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter referred to as "Google").

This allows us to display interactive maps directly on the website and enables convenient use of the map function.

Further information on data processing by Google can be found in Google's privacy notices. There, you can also change your personal data protection settings in the Privacy Center.

§ 8 Use of Google AdWords

This website uses Google conversion tracking. The operator of the Google AdWords services is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

If you accessed our website via an advertisement placed by Google, Google AdWords sets a cookie on your computer. The conversion tracking cookie is set when a user clicks on an advertisement placed by Google. If the user visits certain pages of our website and the cookie has not yet expired, Google and we can recognise that the user clicked on the advertisement and was redirected to that page.

Each Google AdWords customer receives a different cookie. Cookies therefore cannot be tracked across the websites of AdWords customers. The information collected using the conversion cookie is used to compile conversion statistics for AdWords customers who have opted for conversion tracking. Customers learn the total number of users who clicked on their advertisement and were redirected to a page equipped with a conversion tracking tag. However, they do not receive any information that would allow users to be personally identified.

§ 9 Embedded YouTube videos

Some of our web pages embed YouTube videos. The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter referred to as "YouTube").

When you visit a page containing a YouTube plugin, a connection to YouTube's servers is established. YouTube is thereby informed of which pages you visit. If you are logged into your YouTube account, YouTube can associate your browsing behaviour with your personal profile. You can prevent this by logging out of your YouTube account beforehand.

When a YouTube video is started, the provider uses cookies that collect information about user behaviour.

§ 10 Your rights to your data

If you have an account on this website or have written comments, you may request an export of your personal data that we hold, including all data you have provided to us. You may also request the deletion of all personal data that we have stored about you.

This does not include data that we are required to retain for administrative, legal or security-related reasons.

§ 11 Protection of your data

To protect the security of your data during transmission, we use encryption methods that correspond to the current state of the art (e.g. SSL) via HTTPS.

§ 12 Changes to these provisions

Waterjet AG may amend this Privacy Policy at any time without prior notice. The version published on our website at any given time shall apply.

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